



Inclusive growth; practical insights from the housing sector

19th November 2019



Who are we?

- GMHP is a partnership of 25 housing providers that own or manage one in every five homes across Greater Manchester. We play a leading role in supporting communities, increasing housing supply, and improving lives
- Committed to use our reach and leverage to drive positive change in the role social value plays supporting social outcomes across Greater Manchester
- 98% of staff paid at living wage
- Over £4 million spent with not for profit organisations
- 87% of employees live in GM

What do we do?

- Supply Chain; use the social value act to deliver social value within procurement to leverage social value and develop pipeline for sme's and sole traders
- Established a common baseline for social value to make it easier for suppliers
- Proactively seek trading relationships with social enterprises, profit for purpose and local businesses
- Support and enable local businesses through running or sponsoring local business networks; local and district centres

How do we do it?

- Provide dedicated enterprise and business support at pre business and business set up stage
- Cofunded a living wage post across the partnership to encourage employers to sign up to living wage. Also developed a joint approach to how we incorporate within procurement
- Adopted a GMHP approach to working with social enterprises including developing a directory, working with GMSEN to support their strategy, and looking at new ways to incorporate into procurement.
- Provide work placements, volunteering and apprenticeship opportunities throughout our organisations, supply chains and partners

Next steps

- Embed Living wage and Good employment charter
- Co-ordinate our social investment activity
- Develop a social outcome framework
- Further develop evidence base and impact

